

STRATEGIC PLAN 2023-2026

Our mission

To assist vision impaired people in the ACT and region to lead full lives

Our objects

Our objects are to:

- Provide or assist to provide sustainably funded, inclusive facilities and services for people who are vision impaired or blind in the ACT and region.
- Ensure appropriate information, products and resources are available in person and online.
- Educate the broader community on vision impairment, accessibility and inclusion for people who are vision impaired or blind.
- Provide support and education to people of all ages who are losing their sight – helping them to navigate the resources, support and available programs.
- Partner with other foundations, organisations or government bodies that support us in achieving our mission.
- Build a strong membership base of supporters who come together for connection, information and support.
- Create an environment where everyone feels welcome, included and supported.
- Actively seek the participation of people who are vision impaired or blind in the operation and management of the organisation.
- Support national and international activities that reflect the express needs of people who are vision impaired or blind.

Our community

We are here to:

- Support more than 35,000 people in the ACT and region who are vision impaired or blind, their family and friends.
- Engage our members who are active participants in our organisation.
- Cultivate our staff and volunteers who provide high quality services and support.

Our values

We provide a localised service offering, which is inclusive and personalised. We are here to create a sense of belonging amongst a community of Canberrans who are vision impaired or blind, their families and supporters.

Our goals

Engage and educate our community	Actively engage more clients	Foster a community of belonging	Build a culture of feedback and continuous improvement	Create a sustainable business model
Continuously seek to build awareness of our organisation and the needs of vision impaired people in Canberra.	Expand our reach across the Canberra vision impaired community by demonstrating our value and service offering.	Our services and approach to delivery aims to create a community of people and a sense of belonging.	We actively seek a two-way exchange of feedback and ideas internally and externally to improve our organisation and services.	We have an efficient and effective business model which allows us to deliver services aligned with our mission which are appropriately funded over the long term.